

### Academic Plan

|  |                         |  |
|--|-------------------------|--|
| College : <b>Communication &amp; Languages</b> | Program : <b>Media</b>  | Specialization : <b>Media Public Relations</b> |
| Plan Code : <b>3</b>                           | Plan Hours : <b>139</b> | Start Semester <b>Fall 2020</b>                |

| Level 1        |           |  |   |     |                 |           |                                  |   |     |
|----------------|-----------|--|---|-----|-----------------|-----------|----------------------------------|---|-----|
| First Semester |           |  |   |     | Second Semester |           |                                  |   |     |
| N.             | Course ID | Course Name  | T | C.H | N.              | Course ID | Course Name                      | T | C.H |
| 1              | UNRE1102  | Introduction to Computer Science and Internet -Lab | U | 1   | 1               | UNRE1205  | (2)Arabic Language               | U | 2   |
| 2              | UNRE1201  | (1)Arabic Language                                 | U | 2   | 2               | UNRE1206  | (2)English Language              | U | 2   |
| 3              | UNRE1203  | Introduction to Computer Science and Internet      | U | 2   | 3               | UNRE1314  | First Aid                        | U | 3   |
| 4              | UNRE1204  | (1)English Language                                | U | 2   | 4               | PRCL1333  | Introduction to Public Relations | C | 3   |
| 5              | MCOM1301  | Introduction to communication                      | C | 3   | 5               | MCOM1305  | Media Photography (1)            | P | 3   |
| 6              | MCOM1303  | Ways Of Communication                              | P | 3   | 6               | MCOM2317  | Editing News (1)                 | S | 3   |
| 7              | MCOM2310  | Palestinian Media                                  | P | 3   | 7               | MCOM2212  | Media Documentation              | S | 2   |
| <b>Total</b>   |           |  |   |     | <b>Total</b>    |           |                                  |   |     |
|                |           |  |   |     | <b>18</b>       |           |                                  |   |     |

| Level 2        |           |  |   |     |                 |           |                                 |   |     |
|----------------|-----------|--|---|-----|-----------------|-----------|---------------------------------|---|-----|
| First Semester |           |  |   |     | Second Semester |           |                                 |   |     |
| N.             | Course ID | Course Name                            | T | C.H | N.              | Course ID | Course Name                     | T | C.H |
| 1              | UNRE2208  | Palestinian Studies                    | U | 2   | 1               | UNRE2209  | Studies in Arab Islamic thought | U | 2   |
| 2              | ENCL3355  | Principles of Statistics               | C | 3   | 2               | UNRE2210  | Research Methodology            | U | 2   |
| 3              | MCOM2307  | Communication Technology               | P | 3   | 3               | MCOM2312  | N/A                             | C | 3   |
| 4              | MCOM2318  | N/A                                    | S | 3   | 4               | TVCI2303  | Media Translation               | P | 3   |
| 5              | MCOM2319  | N/A                                    | S | 3   | 5               | MCOM2308  | Theories of Mass Communication  | P | 3   |
| 6              | MCOM2311  | Public Opinion and Measurement Methods | S | 3   | 6               | MCOM2316  | Media Photography (2)           | P | 3   |
| <b>Total</b>   |           |  |   |     | <b>Total</b>    |           |                                 |   |     |
|                |           |  |   |     | <b>19</b>       |           |                                 |   |     |

| Level 3        |           |                      |   |     |                 |           |                                      |   |     |
|----------------|-----------|----------------------|---|-----|-----------------|-----------|--------------------------------------|---|-----|
| First Semester |           |                      |   |     | Second Semester |           |                                      |   |     |
| N.             | Course ID | Course Name          | T | C.H | N.              | Course ID | Course Name                          | T | C.H |
| 1              | -         | University Course    | U | 2   | 1               | -         | University Course                    | U | 2   |
| 2              | MDCL3332  | N/A                  | C | 3   | 2               | MCOM3319  | N/A                                  | C | 3   |
| 3              | TRAN3223  | Israeli Media        | P | 2   | 3               | TVCI3321  | N/A                                  | P | 3   |
| 4              | TVCI3318  | N/A                  | P | 3   | 4               | MCOM2209  | Media Specialist                     | S | 2   |
| 5              | TVCI3308  | Professional Ethics  | P | 3   | 5               | MCOM4234  | Investigative Journalism             | S | 2   |
| 6              | MPRD3319  | Writing for P.R.     | S | 3   | 6               | MPRD4335  | Techniques of P.R. Programs          | S | 3   |
| 7              | MPRD3328  | Advertising in Media | S | 3   | 7               | MPRD3330  | Administration of Media Institutions | S | 3   |
| <b>Total</b>   |           |                      |   |     | <b>Total</b>    |           |                                      |   |     |
|                |           |                      |   |     | <b>18</b>       |           |                                      |   |     |

| Level 4        |           |   |   |     |                 |           |                        |   |     |
|----------------|-----------|---|---|-----|-----------------|-----------|------------------------|---|-----|
| First Semester |           |   |   |     | Second Semester |           |                        |   |     |
| N.             | Course ID | Course Name                                 | T | C.H | N.              | Course ID | Course Name            | T | C.H |
| 1              | MCOM4347  | Programs Preparation of TV and Radio        | P | 3   | 1               | MCOM4334  | N/A                    | P | 3   |
| 2              | MCOM4329  | N/A   | P | 3   | 2               | TVCI4336  | N/A                    | P | 3   |
| 3              | MCOM4249  | N/A   | P | 2   | 3               | MPRD4343  | Graduation project     | S | 3   |
| 4              | MPRD4336  | Preparation and Organization of Conferences | S | 3   | 4               | MCOM3325  | Special Topic in Media | S | 3   |
| 5              | MPRD3321  | P.R. Practical Application                  | S | 3   | 5               | MCOM4350  | N/A                    | S | 3   |
| 6              | MCOM4348  | Directing of Radio and Television           | S | 3   | <b>Total</b>    |           |                        |   |     |
| <b>Total</b>   |           |   |   |     | <b>15</b>       |           |                        |   |     |
|                |           |   |   |     | <b>17</b>       |           |                        |   |     |

University Course Hours: 4 Hour College Course Hours: 44 Hour Department Course Hours: 0 Hour  
 Program Course Hours: 3 Hour Specialization Course Hours: 88 Hour Free Course Hours: 0 Hour  
 Course Symbols: U: University :: C: College :: D: Department :: P: Program :: S: Specialization